C06852-2019

SECURITIES AND EXCHANGE COMMISSION SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17 OF THE SECURITIES REGULATION CODE AND SRC RULE 17.2(c) THEREUNDER

1. Date of Report (Date of earliest event reported)

Oct 7, 2019

2. SEC Identification Number

22401

3. BIR Tax Identification No.

000-491-007

4. Exact name of issuer as specified in its charter

PRIME MEDIA HOLDINGS, INC.

5. Province, country or other jurisdiction of incorporation

Manila, Philippines

- 6. Industry Classification Code(SEC Use Only)
- 7. Address of principal office

16TH FLOOR CITIBANK TOWER, 8741 PASEO DE ROXAS MAKATI CITY Postal Code 1227

8. Issuer's telephone number, including area code

831-4479

9. Former name or former address, if changed since last report

10. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA

Title of Each Class	of Each Class Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding	
Common	700,298,616	
Preferred	14,366,260	

11. Indicate the item numbers reported herein

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The Exchange does not warrant and holds no responsibility for the veracity of the facts and representations contained in all corporate disclosures, including financial reports. All data contained herein are prepared and submitted by the disclosing party to the Exchange, and are disseminated solely for purposes of information. Any questions on the data contained herein should be addressed directly to the Corporate Information Officer of the disclosing party.

Prime Media Holdings, Inc. PRIM

PSE Disclosure Form 4-6 - Change in Corporate Contact Details and/or Website References: SRC Rule 17 (SEC Form 17-C) and Section 4.4 of the Revised Disclosure Rules

Subject of the Disclosure

Change in Corporate Contact Details

Background/Description of the Disclosure

Change in Corporate Contact Details of PRIM in line with the migration to 8-digit telephone numbers of telecommunication providers as mandated by the National Telecommunications Commission effective October 6, 2019

Old Business Address	16TH FLOOR CITIBANK TOWER, 8741 PASEO DE ROXAS, MAKATI CITY
New Business Address	16TH FLOOR CITIBANK TOWER, 8741 PASEO DE ROXAS, MAKATI CITY

Old Contact Details

Telephone Numbers	821-2202/ 831-4479	
Fax Numbers	856-7976	
E-mail Address	primemediaholdings@gmail.com	

New Contact Details

	Telephone Numbers	8821-2202/ 8831-4479	
	Fax Numbers	8856-7976	
E-mail Address primemediaholdings@gmail.com		primemediaholdings@gmail.com	l

Old Company Website	http://www.primemediaholdingsinc.com	
New Company Website http://www.primemediaholdingsinc.com		

Effective Date	Oct 7 2019	
Effective Date	0017, 2013	

Other Relevant Information

none

Filed on behalf by:

nou on bonan by.	
Name	Joanna Manzano
Designation	Junior Compliance Officer